

The 17th EAHAE International Conference

- Pre-Conference Workshops
- Conference
- HorseDream Certification



Conference Presentation

“Become and stay successful” by Dr. Ulrich Striebl, Germany

Success in the past does not always guarantee future success. Environment and customer needs are changing over time and impacting our sales strategies and marketing activities. Ulrich’s presentation focuses on the basis of the success of his company and the plans for the future.



Dr. Ulrich Striebl

Dr. rer. nat. Ulrich Striebl, born in 1965, is an entrepreneur, author and successful trainer and coach. He is an expert in negotiation, leadership development, and team development. He has worked in various management positions in sales and marketing in the biotech industry for more than 25 years.

As a senior management trainer at Portapatet® – Academy for Leadership and Personality, he has already been able to inspire many thousands of participants. Portapatet® was founded in 2008 by Ulrich together with Arite Schima. Inspired by the work of the EAHA, the horse-assisted training concept becomes a major part of the activities.

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The facility: www.paddocktrail-schkoelen.de



The hotel: www.atrium-hotel-amadeus.de/en/